

- to know and serve  
the **Community**

- to collectively fund  
**significant** grants to  
**charitable**  
initiatives



- to set an example of  
effective **philanthropy**



# 2008 ANNUAL REPORT

## ARTS AND CULTURE

Initiatives - that cultivate, develop, and enhance the cultural and artistic climate of the Pensacola Bay area.

## EDUCATION

Initiatives - that further the educational process or improve access to education for children and/or adults in the Pensacola Bay area.

## ENVIRONMENT, RECREATION & PRESERVATION

Initiatives - that will restore, preserve, revitalize or enhance the facilities or surroundings of the Pensacola Bay area.

## FAMILY

Initiatives - that strengthen and enhance the lives of children and families in the Pensacola Bay area.

## HEALTH & WELLNESS

Initiatives - that improve the mental and/or physical well-being of people living in the Pensacola Bay area.

One of IMPACT 100 Pensacola Bay Area's goals is to increase women's philanthropy. By involving members in the due diligence and research process, we hope to raise awareness of the many worthwhile charitable opportunities in this area, and inspire our members to become involved with these charities in a more personal way.

By offering women the opportunity to choose where their money is going and to see the positive impact their collective efforts have made on local needs, we hope they will find joy that will motivate them to give back to the community in new ways. We want giving to become a lifelong passion for our members.

# LETTER FROM THE PRESIDENT

*Dear Members of IMPACT 100 Pensacola Bay Area,*

*I hope that you are proud of your role as an IMPACT 100 member in contributing to the wonderful projects set forth on the following pages. This 2008 Annual Report details these 16 projects we have funded in our community to date, provides you with our current financial position, and acknowledges this year's generous in-kind contributors who have assisted our success.*

*Starting in 2004 with 233 members, IMPACT awarded 2 grants of \$116,500. Despite Hurricane Ivan devastating the community, during 2005, IMPACT's membership increased to 250 members, and IMPACT awarded 2 grants of \$125,000 each. In 2006, membership increased to 340 women, and IMPACT awarded 3 grants of \$113,035 each. IMPACT's 2007 membership increased to 472 women, and IMPACT awarded 4 grants of \$118,000 each in 2007. In 2008, IMPACT's membership increased to 563 and in 2008, 5 non-profits received grants of \$116,500. With your contributions, IMPACT has awarded over \$1.8 million locally to the arts, education, environment, family and health and wellness projects in our community.*



*This current year, despite a recession and our own struggling economy, IMPACT 100 Pensacola Bay Area will inject another \$514,000 into our community through the generosity of our 514 members for 2009 bringing our combined philanthropy to \$2,372,000. We have so much to celebrate!*

*And, while IMPACT's primary goal is effective philanthropy through increased awareness/education and high impact giving, we have also seen tremendous "unexpected" benefits from our efforts. Non-profits have received small and large financial gifts (outside of our grant process) as a result of increased awareness of the non-profits' good work. Many IMPACT members have become actively engaged with non-profit boards, taking on the responsibility of serving on a board or assisting with special needs/projects, such as fundraising or special events. In addition, our organization has been directly involved in mentoring other communities interested in forming an IMPACT organization (Indianapolis, Tampa, Atlanta, Philadelphia, Fairhope, just to name a few). IMPACT 100 Pensacola Bay Area is having a big "impact" well beyond the actual grants we award on an annual basis.*

*On behalf of the Impact 100 Board of Directors, it is my pleasure to thank you for all that you continue to do for our community. We all have so much to be proud of and each individual contribution of \$1000 is critical to our success! I hope you will rejoin in 2010 and bring a friend or two to one of our 2010 membership recruitment events.*

*Julie Sheppard*  
President

# IMPACT 100 GRANT RECIPIENTS



## **2004 - \$116,500 Habitat for Humanity**

Habitat for Humanity received a grant to start the Habitat ReStore, which sells surplus and used goods donated to the organization. The store opened in January 2006, and to date has made enough profit to build 25 Habitat houses.

Donated materials, including recycled paint have been used in building Habitat homes. They have received furniture and office supplies as well, which are used in the Habitat office. A second ReStore is currently underway in Milton.



## **2004 - \$116,500 Good Samaritan Clinic**

Good Samaritan Clinic received a grant to facilitate the opening of a medical clinic for the working poor in south Santa Rosa County. To date, the clinic has served over 10,000 people.

Local hospitals have supported the clinic, while seeing a decrease in cases in their respective emergency rooms. The clinic has been very successful, attracting volunteers as well as financial support to continue funding the clinic. In 2008 they expanded to a second location in north Santa Rosa County.



## **2005 - \$125,000 Manna Food Pantries**

Manna received a grant for their Manna Family Farm Project to start community gardens, an organic garden and to construct a greenhouse.

The community gardens and the organic garden have been established and the greenhouse completed. The gardens are making an impact in the community as fresh produce is available for those in need. All the food grown in the greenhouse and community gardens goes to the food pantry for distribution to Manna clients.

# IMPACT 100 GRANT RECIPIENTS



## **2005 - \$125,000 ARC Gateway**

ARC Gateway serves developmentally disabled children and adults. They received a grant to purchase generators for two of their group homes, to purchase equipment being used at Poliak Industries, and to buy a van to be used by the horticultural department.

These departments have realized a gain in sales of almost \$50,000. The nursery alone employs 39 ARC clients. The clients who work in these businesses have received salary increases of 5% of their salaries, which are tied to production, and production is up!



## **2006 - \$113,335 Bravo for Kids**

Bravo for Kids is a non-profit organization that provided musical instruments to middle schools located in Escambia and Santa Rosa counties. The organization was able to order the instruments wholesale, and worked closely with the school districts in choosing the instruments.

As a result of the grant, the organization purchased 139 musical instruments, providing instruments to every middle school in Escambia and Santa Rosa counties. The instruments will be in use for 35 years and will serve over 5,000 students.



## **2006 - \$113,335 Century Library**

The Friends of the Pensacola Public Library received the IMPACT grant to furnish the children's room at the Century Library, which opened during 2007 with 2,868 books, 4 computers, furniture and software.

With the poverty and needs of northern Escambia County, the children's room has been a great success. Monthly patronage of the library has doubled and there are currently 11,000 registered borrowers.

# IMPACT 100 GRANT RECIPIENTS



## 2007 - \$118,000 Families Count

This organization recently refurbished a building at 5139 Elmira Street in Milton, Florida, known as the Family Place on the Square. The IMPACT grant allowed them to renovate and create a state-of-the-art 2500 square foot youth outreach and development center to address at-risk youth development.

Since being constructed, 150 youths have attended classes there and 200 families have used the facility for parenting and life skill classes.



## 2007 - \$118,000 Northwest Florida Blood Center

The IMPACT grant allowed the center to purchase a new Bloodmobile that is being used to collect blood throughout Escambia and Santa Rosa Counties.

The new Bloodmobile debuted in November of 2008 and is active each day. About 65% of all blood used in the two county area is collected through a Bloodmobile drive. Look for the Northwest Florida Blood Center Bloodmobile in your neighborhood!



## 2008 - \$112,600 Pace Center for Girls

Pace serves at-risk young women in need of completing their high school education. *Power up Pace's* goal was to bring Pace's technology up to local school system levels. Each student works at her own pace to complete each grade level.

40 new computerized notebooks, 12 monitors, and 36 chairs and desks have been purchased. Teacher training is complete: the students now use the new system and are developing marketable skills. Teachers monitor each student's computer as they work, providing necessary guidance .

# IMPACT 100 GRANT RECIPIENTS



## **2008 - \$113,335** **Pensacola Little Theater**

PLT's grant "Beyond the Boundaries" honors cultural differences and keeps the arts alive. The purchase of a truck, portable stage, and lighting equipment has allowed PLT to perform for community centers, nursing homes, foster homes, and at-risk youth, reaching people who may not otherwise experience live theatre.

While PLT's goal was to perform 1 play per month, they are currently performing 12 per month. PLT has reached groups such as: ARC Gateway, many assisted living and nursing homes, as well as kids from Appetite For Life.



## **2008 - \$112,600** **Manna Food Bank**

MANNA's grant purchased a van to replace a 15 yr. old van; 2 forklifts for the main warehouse; and a pick-up truck for the Family Farms project. The vehicles streamline donation pick-ups and deliveries to satellite pantries while saving money in vehicle maintenance. The forklifts yield expanded storage capacity by reaching top warehouse racks.

Cost savings from the new equipment is estimated at about \$10,000 per month, and results in an additional 7,000 pounds of food to be purchased and distributed.



## **2008 - \$112,600** **ARC Gateway**

ARC Gateway received a second IMPACT 100 grant to purchase equipment to start a document shredding and storage business.

ARC Shredding had sales of \$1,500 in August 2008, which is on target for their projections and budget. The shredding business now employs 10 people. They are seeking certification to further expand their operation.

ARC is currently looking for the appropriate space for the document storage side of the business. Plans are to have it operational soon!

# IMPACT 100 GRANT RECIPIENTS



## **2006 - \$113,335** **Leaning Post Ranch**

The Panhandle Youth Association operates the Leaning Post Ranch, which provides equine therapy to developmentally disabled children, with the help of teenage at-risk children.

The grant was used to construct a cover for the horse arena to shade and protect the children from the weather, allowing more therapy to take place with those in need. Today, riding therapy is now taking place 6 days a week, even in inclement weather.



## **2007 - \$118,000** **Pensacola Promise, Inc.** **Chain Reaction**

The funds from the IMPACT 100 grant were provided to implement the Chain Reaction TeenLINK communication system and purchase computer equipment and software.

The system connects teens to volunteer service projects. Since receipt of the grant, the organization has doubled its teen volunteers to over 1,100 and now serves 93 non-profit organizations. Last year, Chain Reaction logged over 1,100 volunteer hours.



## **2007 - \$118,000** **Clean and Green**

The IMPACT grant has been used to purchase a bobcat, dump-trailer and a truck to be used by a volunteer workforce to remove damaged trees, clear overgrown vegetation while providing other maintenance for elderly homeowners and those who lack the equipment and resources to remove debris.

Currently, Clean and Green is assisting 6-10 homes each month with debris removal and maintenance at no cost to the homeowner, city or county.

# TIME LINE



## 2008 - \$112,600 Appetite for Life

Appetite for Life received a grant to purchase a cargo van and capital equipment to install a commercial kitchen and expand its catering business.

Their expanded catering service has already provided over 60,000 meals to under served kids over the summer. They are working to provide meals for the after school backpack program. Their catering business continues to grow with new clients, and they are anticipating their last major purchase with the grant funds, a refrigerated truck.

**IMPACT 100  
Membership  
Recruitment  
until March 1st**

JANUARY

FEBRUARY

**Workshops for  
Non-Profit  
Organizations  
Feb. - April**

MARCH

APRIL

**Non-Profit  
Letter of Intent  
to Apply for grant  
due end of April**

MAY

**Non-Profit  
Completed Grant  
Application due  
end of June**

JUNE

JULY

**IMPACT 100  
Focus Committees  
Evaluating Grants  
July through  
August**

AUGUST

**Non-Profit  
Grant Finalists  
Selected and  
Announced in  
mid-September**

SEPTEMBER

OCTOBER

PENSACOLA BAY AREA  
**IMPACT100**  
Arts & Culture • Education • Environment • Family • Health & Wellness

**IMPACT 100  
Annual Meeting:  
Members Vote and  
Award Grants in  
mid-October**

NOVEMBER

DECEMBER

# 2008 FINANCIAL INFORMATION

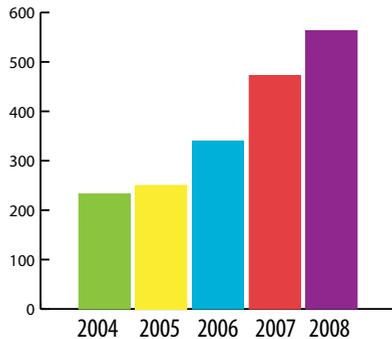
## STATEMENT OF ACTIVITY++

<b>Revenue</b>	<b>2007</b>	<b>2008</b>
Membership Dues	468,500.	563,000.
Other Contributions		
Friends	7,770.	2,685.
In Honor/Memorial Donations	n/a	n/a
Annual Meeting Reimbursements	5,015.	2,746.
Stock/Credit Card Fee Reimbursements	808.	1,320.
Interest and Dividends Earned	29,021.	26,747.
<b>TOTAL REVENUE</b>	<b>511,114.</b>	<b>596,998.</b>
<b>Expenses</b>	<b>2007</b>	<b>2008</b>
Grants Paid	353,592.	529,670.
Other Expenses		
Annual Meeting	5,065.	6,612.
Recruitment Meetings	1,024.	2,101.
Non-Profit Workshops/Marketing	130.	1,225.
Insurance and State Filing Fees	1,402.	1,406.
Postage	1,095.	1,582.
Office Supplies	1,580.	100.
Stock Credit Card Fees	551.	1,077.
Audit & CPA fees	0.	7,130.
Technology (includ. web design/maint.)	979.	5,795.
<b>TOTAL EXPENSES **</b>	<b>365,418.</b>	<b>556,698..</b>
NET ASSETS YEAR-END	705,026.	693,863.
Less Accruals		
Grants Awarded to be paid	472,000.	505,330.
Prepaid Memberships	159,000.	106,000.
<b>IMPACT BALANCE YEAR-END</b>	<b>74,026.</b>	<b>82,533.</b>

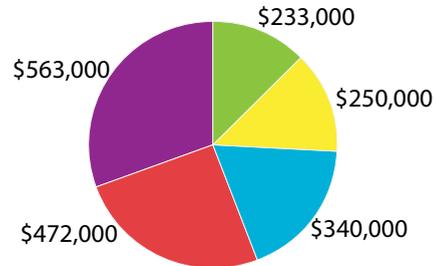
# 2008 FINANCIAL INFORMATION

## MEMBERSHIP INCOME USED TO FUND GRANTS

*IMPACT 100 Pensacola Bay Area membership giving*

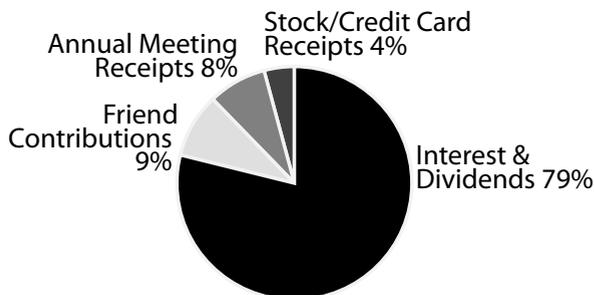


*100% of IMPACT 100 Pensacola Bay Area membership contributions awarded to area non profits, total \$1,858,000.*

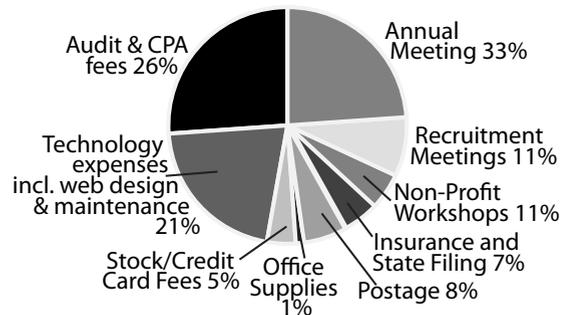


## OTHER INCOME USED TO FUND ADMINISTRATIVE EXPENSES

*IMPACT 100 Pensacola Bay Area Other Revenues 2008*



*IMPACT 100 Pensacola Bay Area Administrative Expenses 2008*



++ Financial information reported as per tax return on a cash basis.

\*\* Expenses do not include non-cash amounts that have been generously donated in-kind by local corporate and individual sponsors.

## 2008 In-Kind Donations

*600 South, Anna Barbee, Appetite for Life Catering, Apple Market, Appleyard Agency, Armor Records Management, Ballinger Publishing, Barbara K Lawson, Belle Bear, Billy and Tammy Cox, Carver, Darden, et al, LLC, Cathedral of The Sacred Heart City of Gulf Breeze, Coe & Coe CPA, Combined Insurance Services, Debbie Ritchie, David Stafford, Supervisor of Elections, Dlux Printing, FIORE Florist, First Baptist Church, Fish House, Gulf Coast Community Bank, Gulf-Atlantic Constructors, Icon Graphic Design, Institute for Human and Machine Cognition, Jackson's, Jane Merrill, John L. Myrick, P.A., Lamar Advertising, Lisa Bernau, Marny and Don Needle, New World Landing, O'Sullivan Creel LLP, Pandora de Balthazar, Pensacola Civic Center, Pensacola Junior College, Pensacola Museum of Art, Pensacola News Journal, Pensacola Print, Renfroe Pecan Company, Julie Sheppard, Quint Studer, Saltmarsh, Cleaveland and Gund, Skopelos on the Bay, Studer Group, The Lewis Bear Company, Trinity Presbyterian Church, WEAR-ABC 3, WSRE, Zea's*

## 2008 Friends of IMPACT 100

*Polly Crongeyer, Five Flags Sertoma Club, Rosemary Hays-Thomas, Pat Howe, Sharon Kerrigan, Susan Leath, Janet Mayo, Ann Mazenko, Pam Schwartz, Pat Caro Smith, Gwen Snowden, Kim Stagner, Margaret Stopp, Wachovia Bank*

## 2008 Board

Officers: Julie Sheppard, Pam Caddell, Holly Jurnovoy, Linda Hoffman, Debbie Ritchie  
Kathy Anthony, Anna Barbee, Belle Bear, Lisa Bernau, Cindi Bonner,  
Tammy Davies, Julie Deao, Denise Ivey, Barbara Jackson, Marny Needle,  
Lori NeSmith, Raisa Overstreet, Lori Storey-Myrick, Ann Woll



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