



CLEAN & GREEN *Bravo for Kids*

Appetite Chain Reaction ARC Gateway
For Life Habitat for Humanity



Manna **INTERFAITH MINISTRIES**
Food **Friends of** *Northwest Florida*
Pantries **Pensacola** *Blood Center*
Library



2010 ANNUAL REPORT



Leaning Post Ranch *PACE Center for Girls*

Santa Rosa *Pensacola Little Theater*



Clean **St. Joseph Medical Clinic**
Community

System **PYRAMID, INC.** **Capstone**

Pathways for Change **Academy**



St. Michael's Cemetery **AMIKids**

FavorHouse

Families Count **Child Guardians, Inc.**





ARTS AND CULTURE

Initiatives that cultivate, develop, and enhance the cultural and artistic climate of the Pensacola Bay area.

EDUCATION

Initiatives that further the educational process or improve access to education for children and/or adults in the Pensacola Bay area.

ENVIRONMENT, RECREATION & PRESERVATION

Initiatives that will restore, preserve, revitalize or enhance the facilities or surroundings of the Pensacola Bay area.

FAMILY

Initiatives that strengthen and enhance the lives of children and families in the Pensacola Bay area.

HEALTH & WELLNESS

Initiatives that improve the mental and/or physical well-being of people living in the Pensacola Bay area.

One of IMPACT 100 Pensacola Bay Area’s goals is to increase women’s philanthropy. By involving members in the due diligence and research process, we hope to raise awareness of the many worthwhile charitable opportunities in this area, and inspire our members to become involved with these charities in a more personal way.

By offering women the opportunity to choose where their money is going and to see the positive impact their collective efforts have made on local needs, we hope they will find joy that will motivate them to give back to the community in new ways. We want giving to become a lifelong passion for our members.

LETTER FROM THE PRESIDENT

Dear Members of IMPACT 100 Pensacola Bay Area,

2010 was a spectacular year for IMPACT 100. With 563 members, we were able to make grants of \$112,600 in all five of our focus areas. That was the third year in a row that our membership has surpassed 500. What is even more amazing, the 2011 membership number is 645! It is a testimony to the commitment of women in Escambia and Santa Rosa counties.



Even in the "Great Recession," you continue to support, with undaunted enthusiasm, the ongoing needs in our community. IMPACT 100 women recruited their friends and friends of friends. Women from all over the counties attended one or more of a series of social events for potential new members. Members established scholarships to fund memberships for more women. And, local media generously donated publicity that aided our membership drive. Many of our new members joined after reading and hearing the stories of the projects funded by IMPACT 100 grants.

The IMPACT 100 membership reflects the amazing diversity in our community, drawing women from all ages and backgrounds from everywhere in the region - teachers, artists, medical workers, homemakers, lawyers, retirees, business executives, and office workers. You represent what is best in our community, sharing a commitment to preserve the great cultural heritage of the Pensacola region and to help those in need, the most vulnerable members of our community. It is your generous nature that has made this possible. As a result, in 2011, we will be able to award, for the first time, six IMPACT 100 grants of \$107,500. Given all the great non-profits in the area, it will be so rewarding to see our collective funds award an additional grant at our Annual Meeting.

In the following pages, you will read about the IMPACT 100 2010 grantees, stories that demonstrate the transformational power of high impact giving. The impact of IMPACT does not stop with those grants. An IMPACT 100 grant invariably focuses more attention on the non-profits, both the winners and runners up, attracting additional volunteers and donations to help their projects.

So, I want to thank YOU for your generous donations, of cash, time and effort in reviewing the grants and making site visits. This commitment has ensured that grant applicants receive full and fair assessments. Our members know that every penny of your \$1000 contribution goes directly into the non profits; interest and in-kind donations cover our incidental expenses. Everything behind the scenes in the grant process is run by enthusiastic and talented volunteers. The investment of time is well spent as you continue to demonstrate. Because of all of you, collectively we make a huge positive IMPACT on our community. I look forward to seeing you at one of our upcoming 2012 membership recruitment events!

Marny Needle

President

IMPACT 100 GRANT RECIPIENTS FOR 2010

ARTS AND CULTURE

Pyramid, Inc. - IMPACT 100 Fine Arts Studios



Pyramid, Inc., offers adults with developmental disabilities a unique day program focused on not only basic life skills and education but also on the therapeutic application of the visual and performing arts. Pyramid's programs demonstrate that individual participation in the arts provides a wide range of benefits to people with disabilities, including: improved cognitive abilities, better mobility, increased social skills, improved self-esteem, independence, and participation in the economic and cultural life of the community. Pyramid artists exhibit locally and at special events, selling their art for a share of the revenues. The Pyramid Show Choir regularly performs at local venues and staged a highly successful production of "Cinderella" last year.

The IMPACT 100 grant was awarded to expand facilities for existing programs, provide space for expanded and new programs, collaborations with outreach programs within the community (opera, theater, and symphony), a literacy program in collaboration with local elementary schools, and capacity for additional students. The announcement of the IMPACT 100 grant attracted another \$30,000 in donations for the project. So, Pyramid added more space to the plans, providing more studio space for artists. Plans are underway for "Seasons of Love", an October, 2011 benefit featuring the Pyramid Show Choir, the Pensacola State Jazz Ensemble and Grammy nominee Gwen McCrae. Rehearsals also are starting for a 2012 performance of "Oklahoma".

EDUCATION AMIKids - Minds in Motion



The 2010 IMPACT 100 grant bought two new buses for AMIKids Pensacola. AMIKids offers repeat juvenile offenders an effective alternative to incarceration. The Pensacola organization provides a structured and supportive environment for young people ranging from 14-18, serving approximately 120-150 kids each year. AMIKids uses an effective blend of educational services combined with behavior modification and mentoring to improve kids' educational, vocational and social skills to help them become productive members of the community. The Pensacola AMIKids children excel in academic and sports competitions designed to build their self esteem and improve their skills. It works. They were the AMIKids Academic Quiz Bowl champs this year, beating out 32 other programs. And over 75% of the Pensacola kids successfully complete the program.

So, what can the buses do for all this? These young people come from all parts of Escambia County. It doesn't take much imagination to understand why it is difficult to convince one of these kids to hop on an old bus to suffer stifling summer heat, bumps and rattles over a two hour ride to the AMIKids facility. But, with the new air-conditioned, smooth-riding buses, the decision to come to the AMIKids Pensacola program is a lot easier, and the students can look forward to comfortable field trips and other excursions.

IMPACT 100 GRANT RECIPIENTS FOR 2010

ENVIRONMENT, RECREATION, PRESERVATION St. Michael's Cemetery Foundation



St. Michael's Cemetery, one of the two oldest in the State of Florida, is a vibrant reminder of Pensacola's diverse history. In 1999, vandals damaged or destroyed over 100 masonry structures and fences. Hurricane Ivan caused further damage in 2004. In response, community residents formed the St. Michael's Cemetery Foundation to restore and conserve the integrity of the site and to raise public awareness of the cemetery's rich history. The 2010 IMPACT 100 grant funded professional masonry experts, assisted by scores of volunteers, whose careful restorative work is clearly visible in the eight acre site. Repairs followed strict standards designed to distinguish original structures from newly fabricated copies. The team discovered a unique cross of Connecticut Brownstone that is too fragile to survive cold winters but, in Pensacola's milder climate, remains a striking contrast to the limestone, granite and marble memorials (though it, too, is showing signs of severe deterioration).

The restoration increased community awareness of the cemetery's fascinating history. Over 700 people attended this year's "Get in the Spirit" celebration, wandering the cemetery grounds, hearing stories about many of the inhabitants, enjoying musical performances and experiencing the beauty of the site populated by over 37 species of birds and the floral ancestors of funeral flowers. St. Michael's is now featured on a smart phone application "Next Exit History". Two attractive kiosks provide interesting commentary on the art and history of the graves as well as maps illustrating interesting sites.

IMPACT 100 GRANT RECIPIENTS FOR 2010

FAMILY

Pathways for Change - The Clinton Cox Family Center



Pathways for Change is passionate about “Changing Lives...Reducing Crime...Building Futures”. Their IMPACT 100 Grant is funding a new Family Center that will be a “recovery hub” for those suffering from substance abuse, providing day and night the myriad services needed by individuals and their families. The Family Center will be a state-of-the-art, energy-efficient building, providing office and meeting space for dozens of service providers, including the Veterans Administration, Escambia County Home Extension, WIC, The Health Department, Bridges to Circles, Eyes Wide Open and Pensacola State College, along with mentoring programs for families, adults and children. A large meeting space will host educational programs, community meetings and entertainment, and there will be a library full of materials offering resources for addressing substance abuse and reintegration into community and family life. In short, the Family Center will offer “one stop shopping”, essentially all the services its clients need in one location.

The IMPACT 100 grant has attracted additional financial support from a family foundation for building construction, as well as offers from others to help complete the interior. New donations, volunteers and collaborators will provide assets and services that were unimaginable prior to the grant; land and horticultural expertise for a community garden, smart boards for a middle school after school program, and mentors from a local retirement center. Their goal of removing the obstacles so that their clients can move beyond survival to self-sufficiency is becoming a reality. What could be better than that?

HEALTH & WELLNESS

FavorHouse of Northwest Florida - Kids Center



For over 30 years, FavorHouse has been a sanctuary for victims of domestic violence, providing safe temporary shelter, counseling, support groups, court advocacy and programs in violence prevention and parenting. Clients come from all socioeconomic levels, but they all share the experience of unrelenting domestic abuse. Often, children can be trapped in the middle. They come to the shelter with their mothers, also desperately in need of an escape from the violence.

The IMPACT 100 grant is funding the redesign, remodeling and renovation of two adjacent facilities to create additional shelter capacity and the FavorHouse Kids Center. The Kids Center will be a safe haven, offering a library, videos, computer-based education opportunities, counseling, support groups, tutoring and a nice place for an afternoon snack of sandwiches and juice under a gazebo. The proximity of the shelters allows children to spend time with their mothers and on the playground, with the option to safely slip back through a gate to the Kids Center. Nearby, there is a day-care center and a school, providing a kid-friendly neighborhood for the center. The goal of the program is to help children recognize their value in a more normal relationship with their mothers, their peers and their community. Here, the children and their mothers can begin to experience an accepting and safer community, allowing them to rebuild their lives and break the cycle of violence that can destroy lives and families over generations.

THANK YOU

2010 In-Kind Donations

*600 South, Ballinger Publishing, The Lewis Bear Company, Cat Country 98.7 / NewsRadio 1620,
Corinne Jones-Sanders Beach Community Center, Tammy Davies,
David Stafford - Supervisor of Elections, Dlux Printing, Icon Graphic Design,
Institute for Human and Machine Cognition, Helen Ihns, Lisa Ihns, First Presbyterian Church,
Lamar Advertising, John L. Myrick, P.A., Lori Storey-Myrick, O'Sullivan Creel, LLP,
Pensacola Museum of Art, Pensacola News Journal, Pensacola Print, Sacred Heart Cathedral,
St. Anne's Catholic Church, Trinity Presbyterian Church, WSRE*

2010 Friends of IMPACT 100

*Association of Fundraising Professionals, Belle Bear, Cat Country 98.7 / NewsRadio 1620
Dave Cleveland - Highpointe Hotel Corporation, Charlotte Crane, Susan Cruz, Laura Ericson,
Linda Gilmartin, Good Samaritan Clinic, Edward Gray, Growing Child Pediatrics,
Rosemary Hays-Thomas, Hilton Pensacola Beach Gulf Front, Barbara Jackson, Jackson's Steakhouse,
Holly Jurnovoy, Kym Lewis, Janet Mayo, Cate Merrill, Jane Merrill, Martha Moulton,
Mary Moulton, Ginger Myers, Beth Neal, Marny Needle, Northwest Florida Blood Services,
Betty Gail Peters, Gayle Piret, Pam Schwartz, Julie Sheppard, Justine Simone, Susan Storey,
Kim Stagner, United Cerebral Palsy/Capstone Academy, Ann Yoshihashi*

2010 FINANCIAL INFORMATION

STATEMENT OF ACTIVITY++

Revenue	2009	2010
Membership Dues	514,000	567,000
<u>Other Contributions</u>		
Friends	2,016	1,295
In Honor/Memorial Donations	8,000	7,960
Annual Meeting Reimbursements	3,296	4,077
Stock/Credit Card Fee Reimbursements	675	1,400
Interest and Dividends Earned	14,974	11,066
TOTAL REVENUE	542,961	592,798
Expenses	2009	2010
Grants Paid	333,947	611,847
<u>Other Expenses</u>		
Annual Meeting	6,803	5,035
Recruitment Meetings	3,527	1,715
Non-Profit Workshops/Marketing	1,017	1,524
Insurance and State Filing Fees	1,534	1,372
Postage	1,421	1,260
Office Supplies	665	3,674
Stock Credit Card Fees	554	1,109
Audit & CPA fees	1,770	0
Technology (includ. web design/maint.)	3,470	1,203
TOTAL EXPENSES **	354,708	628,559
NET ASSETS YEAR-END	849,710	824,947
<u>Less Accruals</u>		
Grants Awarded to be paid	663,553	626,948
Prepaid Memberships	104,000	106,500
IMPACT BALANCE YEAR-END	82,157	91,499

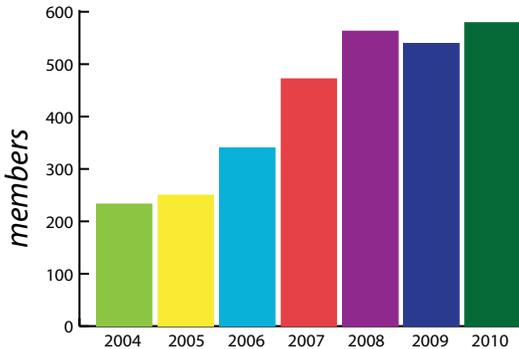
++ Financial information reported as per tax return on a cash basis.

** Expenses do not include non-cash amounts that have been generously donated in-kind by local corporate and individual sponsors.

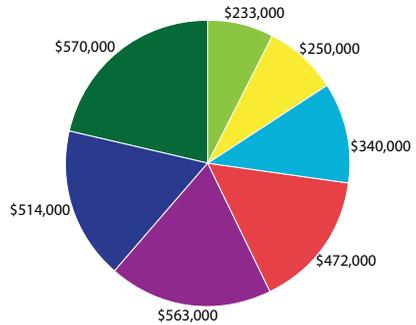
2010 FINANCIAL INFORMATION

MEMBERSHIP INCOME USED TO FUND GRANTS

IMPACT 100 Pensacola Bay Area membership giving

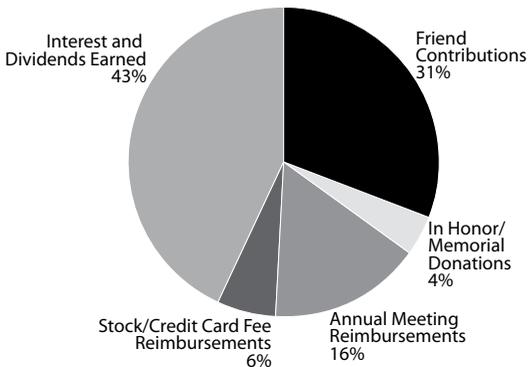


100% of IMPACT 100 Pensacola Bay Area membership contributions awarded to area non profits, total \$2,942,000.

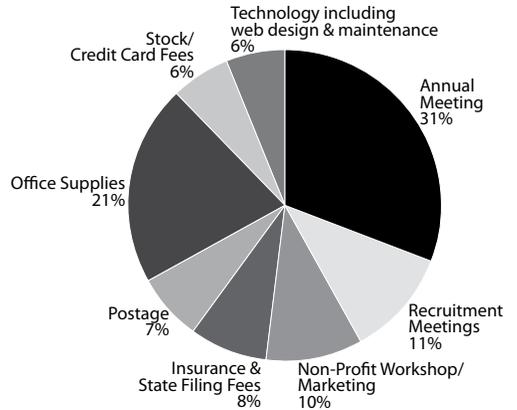


OTHER INCOME USED TO FUND ADMINISTRATIVE EXPENSES

IMPACT 100 Pensacola Bay Area Other Revenues 2010



IMPACT 100 Pensacola Bay Area Administrative Expenses 2010



2010 Board

Officers:

Julie Sheppard

Marny Needle

Pam Caddell

Holly Jurnovoy

Debbie Ritchie

Belle Bear

Cindi Bonner

Jennifer Bradshaw

Tammy Davies

Cyndi Dawson

Julie Deao

Denise Ivey

Lisa Ihns

Barbara Jackson

Lori NeSmith

Raisa Overstreet

Lori Storey-Myrick

Ann Woll