

OUR MISSION STATEMENT:

IMPACT 100 Pensacola Bay Area is a group of women whose commitment is to know and serve the community, to collectively fund significant grants to charitable initiatives, and to set an example of effective philanthropy.

Eligibility of Grant Applications

Organizations eligible to apply for the IMPACT 100 Pensacola Bay Area grant must confirm the organization is:

- Defined as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code
- Based in or collaborating with organizations in Escambia and/or Santa Rosa counties
- Registered with the Florida Division of Corporations as a nonprofit corporation
- Registered with the Florida Department of Agriculture and Consumer Services, unless the organization is exempt

Projects eligible for the IMPACT 100 grant must:

- Serve residents of, and expend funds fully in Escambia and/or Santa Rosa counties
- Be a new program, expansion of an existing program, or a new or expanded collaborative effort of multiple nonprofit organizations
- Have a total project budget for the full IMPACT 100 grant amount
- Expend funds within 24 months of the October award date
- Be designated by the applying nonprofit organization for one of the following Focus Areas:
 - **Arts & Culture:** Initiatives that cultivate, develop, and enhance the cultural and artistic climate of the Pensacola Bay area.
 - **Education:** Initiatives that further the educational process or improve access to education for children and/or adults in the Pensacola Bay area.
 - **Environment, Recreation & Preservation:** Initiatives that will restore, preserve, revitalize or enhance the facilities, surroundings and/or recreational opportunities of the Pensacola Bay Area.
 - **Family:** Initiatives that strengthen and enhance the lives of children and families living in the Pensacola Bay area.
 - **Health & Wellness:** Initiatives that improve the mental and/or physical well-being of people living in the Pensacola Bay area.

IMPACT 100 will not provide grants for:

- Debt reduction or operational deficits
 - Applying IMPACT 100 funds to reduce or extinguish existing debt
 - Using IMPACT 100 funds as operating funds to cover budgeted or non-budgeted shortfalls
- General operating expenses or overhead, such as ongoing salaries for existing staff
 - The exception to this is the request for items of an operating or overhead nature that are a part of a new or expanded initiative or project to be funded by IMPACT 100. Salaries can be covered by grant funds as long as the salary is paid to someone with significant involvement in the grant initiative. A sustainability plan must be provided.
- Grants to individuals
- Endowment funding
 - Includes any type of arrangement whereby funds are held temporarily or in perpetuity and not expended within the 24-month period required by IMPACT 100
 - Includes replenishment of previously existing endowment funds
- Interim or bridge funding
 - Using IMPACT 100 funds as interim financing or in anticipation of financing or of refinancing existing debt
 - Using IMPACT 100 funds until permanent financing or other funding is received

- Partisan, legislative, or political activity
- Projects of individual churches, synagogues, or other religious institutions unless a separate tax-exempt entity not under the umbrella of the church, synagogue, or other religious institution exists for receiving IMPACT 100 funds
- Faith-based projects or programs which require participation in activities of a particular faith, denomination or religion in order to benefit from the project or program
 - Benefits of the project or program must be available to any person, regardless of religious beliefs or practices
 - Benefits of the project or program must not be dependent on any person being required to participate in any religious activity, ceremony or service
- Capital improvements or renovations to property for the grant project if the organization does not own or have a lease of at least five years