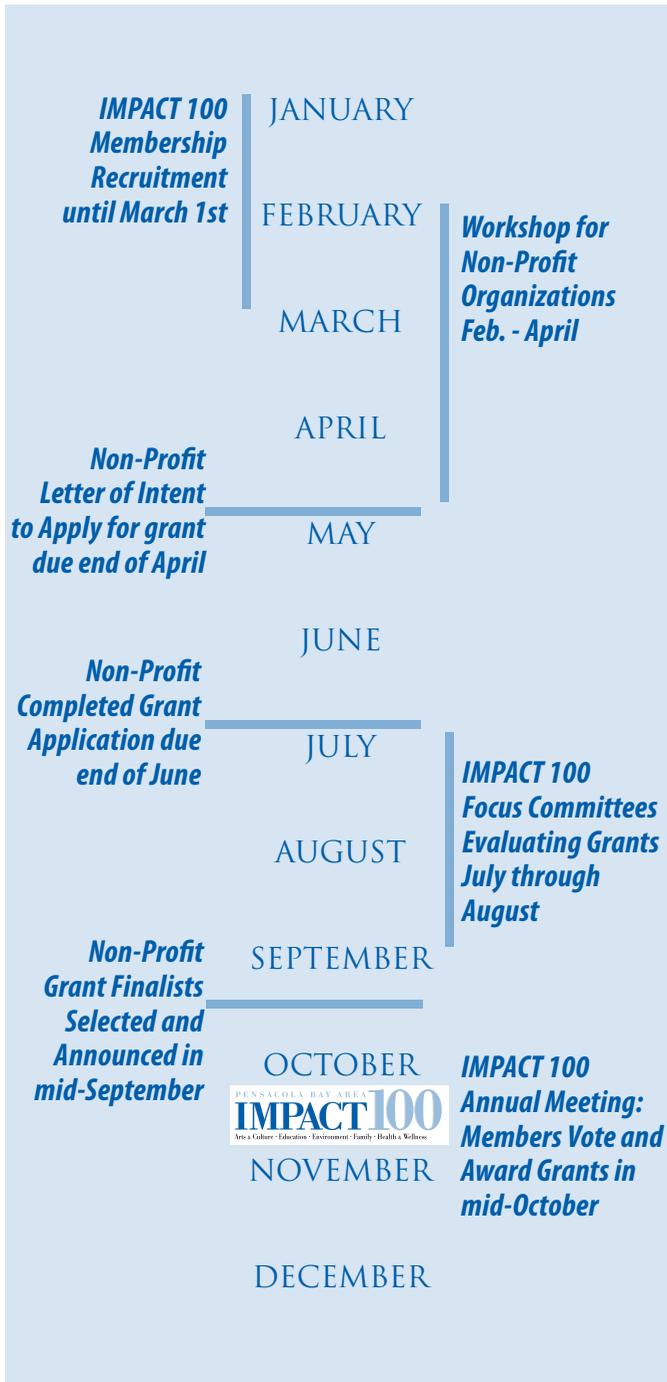


2009 ANNUAL REPORT





ARTS AND CULTURE

Initiatives that cultivate, develop, and enhance the cultural and artistic climate of the Pensacola Bay area.

EDUCATION

Initiatives that further the educational process or improve access to education for children and/or adults in the Pensacola Bay area.

ENVIRONMENT, RECREATION & PRESERVATION

Initiatives that will restore, preserve, revitalize or enhance the facilities or surroundings of the Pensacola Bay area.

FAMILY

Initiatives that strengthen and enhance the lives of children and families in the Pensacola Bay area.

HEALTH & WELLNESS

Initiatives - that improve the mental and/or physical well-being of people living in the Pensacola Bay area.

One of IMPACT 100 Pensacola Bay Area's goals is to increase women's philanthropy. By involving members in the due diligence and research process, we hope to raise awareness of the many worthwhile charitable opportunities in this area, and inspire our members to become involved with these charities in a more personal way.

By offering women the opportunity to choose where their money is going and to see the positive impact their collective efforts have made on local needs, we hope they will find joy that will motivate them to give back to the community in new ways. We want giving to become a lifelong passion for our members.

LETTER FROM THE PRESIDENT

Dear Members of IMPACT 100 Pensacola Bay Area,

What a wonderful year for IMPACT 100! In spite of challenging economic and environmental issues affecting all of us, we are once again poised to fund five non-profit projects in our local community, repeating the wonderful successes of 2008 and 2009. Illustrating the generosity of the Pensacola Bay area, we set a record in 2010, with 570 members enabling us to award \$114,000 for each of the five grants to be selected at the October 2010 Annual Meeting.

IMPACT 100 Pensacola Bay Area continues to demonstrate the power of collective giving and our ability as a coordinated group to effect significant change. This year, we have had overwhelming participation on the committees with several focus areas having close to 50 women reviewing grants and visiting local non-profits in Escambia and Santa Rosa Counties. Our mission statement: to know and serve the community, to collectively fund significant grants to charitable initiatives, and to set an example of effective philanthropy in our community continues to be fulfilled. Perhaps, equally important, the "impact of IMPACT" is demonstrated daily by all of you who also serve on non-profit boards, volunteer service hours, help with fundraising drives, donate wish list items, educate friends and neighbors about non-profits you have visited, and continue to contribute financially through individual donations. With outpouring of support from local media and businesses, we have raised the visibility of IMPACT 100 and the non-profit recipients and grant applicants.



This 2009 annual report provides a wonderful description of the exciting and deserving non-profit efforts in our community. On the next few pages, you can get a glimpse of those 2009 grantees and see a summary of the impact of almost \$2.3 million in IMPACT grants since 2004 by focus area. Our financials will highlight for you how the monies are allocated. Every membership dollar contributed is disbursed to our non-profit grantees and incidental expenses are covered through interest and in-kind donations. The board, officers and people behind the scenes continue to be all volunteers. We hope you will be proud to show this information to family and friends.

*I want to thank all of our members for their \$1,000 donations, for their generous donations of time and effort in reviewing the grants and making site visits, and for their enthusiastic recruitment of new members to IMPACT 100. You **ARE** IMPACT 100 Pensacola Bay Area and make all the difference. I look forward to seeing all of you at a 2011 membership event.*

Julie Sheppard
President

IMPACT 100 GRANT RECIPIENTS

ARTS AND CULTURE

In 2006, IMPACT 100's growing membership was able to fund three grants. *Bravo for Kids* won the first Arts and Culture grant for their project to provide 139 musical instruments to Santa Rosa and Escambia County middle school students who do not possess the financial means to furnish their own. The next grant for Arts and Culture was in 2008, won by the *Pensacola Little Theater*, an all-volunteer theater organization. The grant funded PLT's program, "Beyond Boundaries", to purchase a truck, lighting and a portable stage to expand their ability to offer theater classes and outreach programs to local schools, underserved communities, at-risk youth and seniors.

2009

The Pensacola Museum of Art won the 2009 IMPACT 100 grant. The museum is the only accredited art museum between Mobile and Tallahassee, serving a population of 1.3 million with innovative exhibits and outreach programs. The IMPACT 100 grant is funding new computers and software to improve the efficiency of the small staff as well as dramatically increase PMA's community outreach. With the new system PMA will develop more comprehensive records of its permanent collection and eliminate the need for off-site bookkeeping and accounting services. The grant also provides for new energy-efficient lighting for the dark gallery spaces and an LED projector for lecturers and films.



IMPACT 100 GRANT RECIPIENTS

HEALTH AND WELLNESS

Every year since 2004, the women of IMPACT 100 have provided grants to improve the mental and/or physical well-being of people living in the Pensacola area. The first grant supported the **Good Samaritan Clinic's** volunteer medical services to approximately 20,000 uninsured in Santa Rosa county. **ARC Gateway** won in 2005 to purchase equipment for its Pollack industries, a van for the horticultural business and standby generators for two group homes. The 2006 grant supported **Leaning Post Ranch**, funding a covered arena for equine therapy for developmentally disabled children. **The Northwest Florida Blood Center** won the 2007 grant to buy a new Bloodmobile, expanding blood collection services throughout our two counties. The 2008 grant helped **Appetite for Life** expand their catering business to fund their core program, providing nutritious meals at no charge to people infected with or affected by major diseases such as HIV/AIDS.

2009

Our Lady of Angles, St. Joseph's Medical Clinic won the 2009 grant to expand their clinic facilities. The Clinic provides volunteer medical care for chronic disease management and overall health maintenance to a large population of uninsured people. The Clinic treated 2713 patients in 2008 and an estimated 4400 patients for their fiscal 2009 year. The entire Clinic is staffed by volunteers, including nine MD's, twelve nurses, five social workers and a small administrative staff. With only four treatment rooms, it was difficult to treat the increasingly high volume of patients in comfort and privacy. They desperately needed more space, and the grant made that possible. The grant allows for the doubling of their number of treatment rooms.



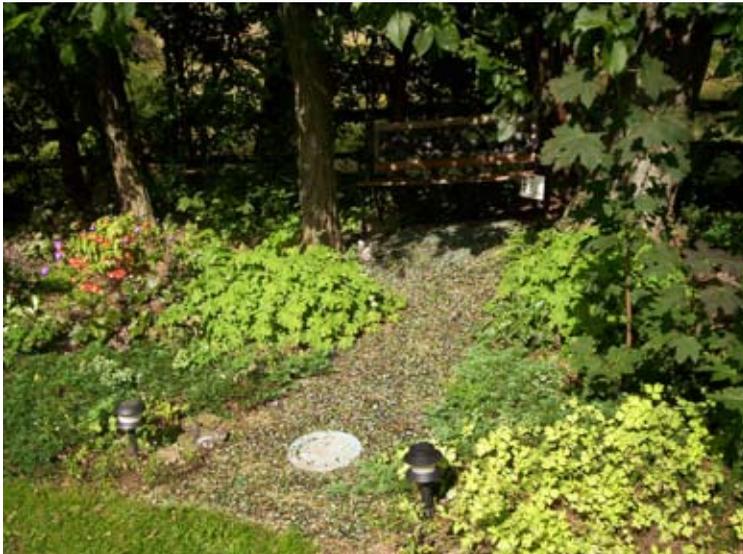
IMPACT 100 GRANT RECIPIENTS

ENVIRONMENT

The first IMPACT 100 grant in this area was for **Clean and Green**, a large volunteer organization formed to maintain a community beautification program. The 2007 grant supported Clean & Green's individual assistance program to help the elderly, physically disabled, and families in need by keeping their homes and neighborhoods environmentally beautiful. New equipment is busy helping clean up overgrowth and damage from recent hurricanes. The 2008 grant went to **ARC Gateway**, founded by parents to provide services for people with intellectual and physical disabilities. The grant funds "**Going Green in Every Way**", an archival and document shredding business. ARC purchased commercial equipment for the shredding business and will purchase a scanner to copy documents to discs and return the disc to its owner.

2009

The **Santa Rosa County Clean Community System** won the 2009 grant to start a glass recycling operation in Santa Rosa County. The county collects approximately 100 tons of glass monthly from drop sites throughout the county, but there were no processing facilities for recycling glass in the area. So, glass was dumped at the central landfill. The grant will fund the purchase of a glass crusher and construction of a 900 sq. foot pole building to house the operation. In partnership with the Association of Retarded Citizens (ARC), SRCCS will both recycle that glass and contribute to the beautification of our area.



IMPACT 100 GRANT RECIPIENTS

FAMILY

Habitat for Humanity won in 2004, funding a **Habitat ReStore** that sells donated surplus and used goods for remodeling and constructing homes. Since 2005, profits from the store have covered administrative expenses, freeing donations to sponsor an additional 25 homes. In 2005, **Manna Food Pantries** received funding to start community gardens, an organic garden and a green house. **Families Count** won in 2007 for renovation of their building in Milton to create a state-of-the-art youth outreach and development center. The Place provides space for at-risk and abused children, leadership and life skills training, parent workshops and education to break the cycle of abuse. **Manna Food Bank** won an IMPACT 100 grant for the second time in 2008, purchasing a new van and warehouse equipment to improve warehouse utilization and the cost-effectiveness of their food pickup and delivery.

2009

Child Guardians, the 2009 winner, was founded to ensure that 100% of abused, abandoned and neglected children in Escambia and Santa Rosa counties are represented in court by a Guardian ad Litem. Child Guardians promotes community support by developing and managing resources to help meet the special needs of the children and by assisting in recruitment, training and retention of the **Guardian ad Litem** volunteers. Heretofore, the program suffered from a lack of awareness of the needs of the target population and suffered a shortage of volunteers. The IMPACT 100 grant is funding an extensive recruitment campaign to raise awareness and recruit more volunteers.



IMPACT 100 GRANT RECIPIENTS

EDUCATION

The first IMPACT 100 Education grant was in 2006 and went to the new *Century Library*. North Escambia County suffers from entrenched poverty and low literacy rates. Escambia County and the Town of Century had committed to build a new library, but there were insufficient funds for the children's reading room. The grant furnished the reading room with books, magazines, GED and other literacy materials, furniture, computers and software chosen by professional librarians. *Pensacola Promise* won in 2007 for its *Chain Reaction* program that provides teens with volunteer opportunities. The grant funded purchase of computers and software to improve outreach and to assist teens in identifying opportunities. In 2008, the *PACE Center for Girls* received a grant for "Power Up Pace", an initiative to bring the Center's technology up to school system levels with computers and educational software in all the classrooms and to a new after school program for transitioning students. PACE is an alternative school providing at risk girls a year round accredited middle and high school self-paced curriculum designed to meet the academic level of each student and engage in the joy of learning.

2009

In 2009, IMPACT 100 awarded a grant to *United Cerebral Palsy of Norwest Florida, Inc.* These funds helped to develop an accessible playground at the Capstone Academy in Milton and to purchase an accessible bus with a wheelchair lift, allowing children with special needs to join their friends on the playground and on field trips.



THANK YOU

2009 In-Kind Donations

*600 Club, Anna Barbee, Appetite for Life Catering, Apple Market, Appleyard Agency
Armor Records Management LLC, Ballinger Publishing, Barbara K. Lawson, Belle Bear
Billy and Tammy Cox, Carver, Darden, et al, LLC, Cathedral of The Sacred Heart
City of Gulf Breeze, Coe & Coe CPA, Combined Insurance Services Inc.
David Stafford, Supervisor of Election, Debbie Ritchie, Dlux Printing, FIORE Florist
First Baptist Church, Fish House, Gulf Coast Community Bank, Gulf-Atlantic Constructors, Inc.
Icon Graphic Design, IHMC, Jackson's, McGuire's Irish Pub, Jane Merrill, John L. Myrick, P.A.,
Lamar Advertising, The Lewis Bear Company, Lisa Bernau, New World Landing, O'Sullivan Creel LLP,
Pandora de Balthazar, Pensacola Civic Center, Pensacola Museum of Art
Pensacola News Journal, Pensacola Print, Pensacola State College, Quint Studer
Saltmarsh, Cleaveland and Gund, Skopelos on the Bay, Studer Group
Trinity Presbyterian Church, WEAR-ABC 3, WSRE*

2009 Friends of IMPACT 100

*Polly Crongeyer, Five Flags Sertoma Club, Kathleen Gordon, Rosemary Hays-Thomas, Janet Holley
Pat Howe, Sharon Kerrigan, Susan Leath, Janet Mayo, Ann Mazenko, Pam Schwartz
Pat Caro Smith, Gwen Snowden, Kim Stagner, Margaret Stopp, Wachovia Bank, Dixie Wright*

2009 FINANCIAL INFORMATION

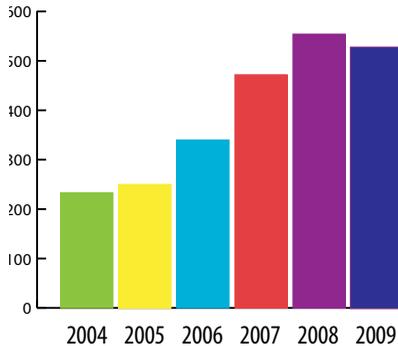
STATEMENT OF ACTIVITY++

Revenue	2008	2009
Membership Dues	563,000.	514,000.
<u>Other Contributions</u>		
Friends	2,685.	2,016.
In Honor/Memorial Donations	n/a	8,000.
Annual Meeting Reimbursements	2,746.	3,296.
Stock/Credit Card Fee Reimbursements	1,320.	675.
Interest and Dividends Earned	26,747.	14,974
TOTAL REVENUE	596,998	542,961.
Expenses	2008	2009
Grants Paid	529,670.	333,947.
<u>Other Expenses</u>		
Annual Meeting	6,612.	6,803.
Recruitment Meetings	2,101.	3,527.
Non-Profit Workshops/Marketing	1,225.	1,017.
Insurance and State Filing Fees	1,406.	1,534.
Postage	1,582.	1421.
Office Supplies	100.	665.
Stock Credit Card Fees	1,077.	554.
Audit & CPA fees	7,130.	1,770.
Technology (includ. web design/maint.)	5,795.	3,470.
TOTAL EXPENSES **	556,698..	354,708.
NET ASSETS YEAR-END	693,863..	849,710.
<u>Less Accruals</u>		
Grants Awarded to be paid	505,330..	663,553.
Prepaid Memberships	106,000	104,000.
IMPACT BALANCE YEAR-END	82,533.	82,157.

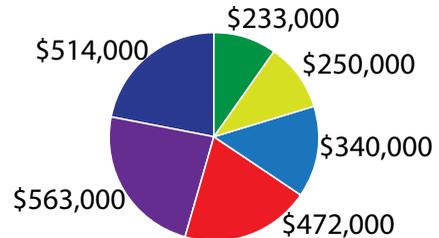
2009 FINANCIAL INFORMATION

MEMBERSHIP INCOME USED TO FUND GRANTS

IMPACT 100 Pensacola Bay Area membership giving

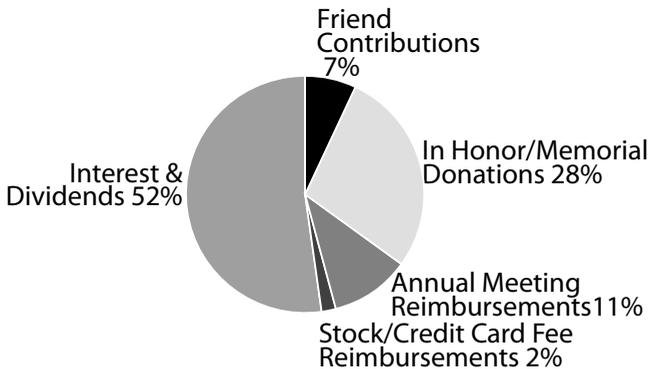


100% of IMPACT 100 Pensacola Bay Area membership contributions awarded to area non profits, total \$2,372,000.

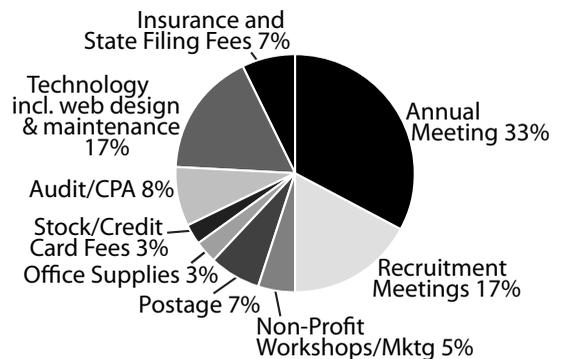


OTHER INCOME USED TO FUND ADMINISTRATIVE EXPENSES

IMPACT 100 Pensacola Bay Area Other Revenues 2009



IMPACT 100 Pensacola Bay Area Administrative Expenses 2009



++ Financial information reported as per tax return on a cash basis.

** Expenses do not include non-cash amounts that have been generously donated in-kind by local corporate and individual sponsors.

2009 Board

Officers:

Julie Sheppard

Pam Caddell

Holly Jurnovoy

Linda Hoffman

Debbie Ritchie

Kathy Anthony

Anna Barbee

Belle Bear

Lisa Bernau

Cindi Bonner

Tammy Davies

Julie Deao

Denise Ivey

Barbara Jackson

Marny Needle

Lori NeSmith

Raisa Overstreet

Lori Storey-Myrick

Ann Woll