

IMPACT 100 Awards \$1,166,000 at 2019 Annual Meeting

Our Mission

To know and serve the community

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To collectively fund significant grants to charitable initiatives

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To set an example of effective philanthropy

Since its inception in 2003
 IMPACT 100 Pensacola has
 awarded \$11,664,000 in grants
 to area nonprofit organizations.

For the second year in a row, the members of IMPACT 100 Pensacola Bay Area were able to award eleven grants to nonprofit organizations serving Escambia and Santa Rosa Counties. With 1166 members in 2019, IMPACT 100 awarded \$1,166,000 in grants of \$106,000 each.



Fifteen finalists movingly described their proposed projects and explained the expected impact they would have on the community to almost 400 IMPACT 100 members gathered at the Hilton Pensacola Beach for the Annual Meeting on October 13. The finalists had been selected by IMPACT members sitting on the five Focus Area Committees that had met the past summer to review all the grant applications and make site visits to each requesting organization. Each grant was submitted in one of the following Focus Area Committees: Arts & Culture; Education; Environment, Recreation & Preservation; Family; or Health & Wellness.

Following the presentations, IMPACT members cast their ballots. Supervisors of Elections from Escambia and Santa Rosa Counties were on hand with voting machines and members of their staffs to oversee the voting process from start to finish.

While votes were tabulated, IMPACT members enjoyed refreshments and socializing. Following a brief business meeting when the group reconvened, the 11 grant recipients were announced and recognized.

2019 marks the 16th year IMPACT 100 Pensacola Bay Area has awarded grants to local nonprofit organizations. With these most recent grants, IMPACT 100 has awarded 109 grants totaling \$11,664,000 to Pensacola Bay Area nonprofit organizations.

2020 Board of Directors

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 Victoria Mullet, Ashley Prestwood,
 Terri Ramos, Jenny Roney,
 Diane Schwartz, Alyssa Tucker



Thank you for your contribution in closing this decade with IMPACT! For the second time in our history, we were able to award 11 grants to nonprofits serving Escambia and Santa Rosa Counties. These grants in the amount of \$106,000 each will be used to implement transformative projects that benefit our community. Since our inception in 2003, IMPACT 100 Pensacola Bay Area has awarded 109 grants for an \$11,664,000 impact to our community, and your membership has allowed us to once again be celebrated as the largest Impact 100 organization in the world.



In this newsletter you will find information on each of the eleven 2019 grant recipients and their projects. While not all of our grant applicants are recipients, all do noteworthy work in our community. Please pay it forward by contributing to their efforts. Each 2019 grant applicant was invited to submit a wish list of tangible and intangible donations that might benefit their organization.

Visit <https://impact100pensacola.org/members/wishlists> to learn more.

Through the generous gift of an anonymous donor, we were able to publish Volume II of *The Impact of IMPACT 100 Pensacola Bay Area*, a book which highlights the transformative projects of our 2013-2018 grant recipients. If you missed receiving this gift at our Annual Meeting, please contact any board member to get yours.

We welcome to our board this year Jenn Bear, Jackie Callahan, Jessica Duncan, Lisa Fairbanks, Jenny Roney, and Alyssa Tucker. These ladies bring unique skills and expertise to our all-volunteer board, are passionate about IMPACT 100, and all have served on focus area committees. Learn more about each in the pages that follow.

At the same time, we bid a very fond farewell and extend a huge thanks to those who have rolled off our board. During their tenure Meri Asmar, Kim Harvell, McGee Lorren, and Genevieve Kurpui were invaluable in managing and enhancing our organization. These ladies set an outstanding example of unselfish leadership, led the effort to grow membership, chaired committees, and evaluated and improved our grant and financial processes and procedures. If you know any of these ladies, please take a moment to thank them for donating their skill, time, and passion to IMPACT 100. To see the level of commitment and effort these ladies have made to our organization is truly awe-inspiring.

Your membership allowed us to award \$1,166,000 to 11 worthy nonprofits this year. It takes each of us to meet and exceed that bar. Let's keep the momentum going! Invite your friends, family, and associates to our upcoming membership events. You will find these dates in this newsletter and posted on our website,



Facebook, and Instagram. Please share the "Meet and Mingle" postcards you received in your Annual Meeting packet. Invite us to speak to your civic organizations to share the good news about IMPACT 100. We also encourage you to invite the nonprofits with which you are involved, or simply know of, to our Nonprofit Workshop and Nonprofit Social, both scheduled for April 16, 2020. Urge them to learn more about our grant process and consider applying for a grant in 2020.



As we begin a new decade, let's make 2020 the best year ever for our community by again awarding over 1.1 million dollars to the nonprofits who serve it. Together we can help make their dreams a reality as we fulfill the IMPACT 100 mission of knowing and serving our community, collectively funding significant grants to charitable initiatives, and setting an example of effective philanthropy.

On behalf of the Board of Directors of IMPACT 100 Pensacola Bay Area, thank you for your generosity. May the new decade greet you and yours with joy, peace, and prosperity.



Brigette Brooks

Grant Recipients

ARTS & CULTURE

- **First City Art Alliance, Inc. dba First City Art Center.**

Project: Creating Space for Educating and Inspiring Youth



Grant funds will be used to renovate and expand the Youth Art Program building, adding two additional classrooms and a new 530 sq. ft. addition creating space for a new STEAM classroom with the purpose of engaging hands-on, creative scientific thinking and innovation. An existing garage area will be renovated to create a mixed-media classroom space.

- **EHS Band Boosters Association, Inc.**

Project: EHS Band Equipment Upgrades for Young Gifted Students



Grant funds will purchase band instruments, associated equipment, an enclosed cargo trailer for instrument transport, and apparel for performances. These resources will support instrumental ensemble music education at Escambia High School. Non-ensemble music education classes including Guitar, Piano, Music Technology, and Sound Engineering will also be supported.

EDUCATION

- **Santa Rosa County 4-H Association, Inc.**

Project: 4-H Field Education Facility



Grant funds will be used for the construction of the 4-H Field Education Facility, a pre-engineered metal structure with plumbing, electrical and mechanical systems, that will expand educational opportunities and facilitate youth outdoor education in the areas of Archery, Horticulture, Entomology, Livestock, Agriculture, and Marine Science.

- **The Secret Place Home Inc.** *Project: The Therapeutic Impact Classroom*



Grant funds will be used for a new Chevrolet Tahoe LT SUV for transporting girls aged 12-17 who are victims of human sex trafficking to an off-site Therapeutic Classroom to receive one-on-one learning, individualized and group therapy, and for field trips. Laptop computers, smart boards, printers, desks, chairs, lockers, cabinets, art supplies, musical instruments, and classroom supplies will be purchased to outfit the Classroom.

ENVIRONMENT, RECREATION & PRESERVATION

- **Children's Home Society of Florida, Inc.**

Project: Keeping Families on the Right Track



Children's Home Society is a core partner of the Community Partnership School at Weis Elementary. Grant funds will be used to create a paved multi-purpose walking track that will be an addition to the existing playground. Construction will consist of laying asphalt, adding a covered shelter, fencing, and signage, creating a unique space to host after school hours and summer activities for children and parents.

- **Splash Cats, Inc.** *Project: Just Keep Swimming*



Grant funds will be used for draining the Washington High School Aquatic Center pool for a complete resurfacing project. Pool lights will be replaced with LED lights. Two teaching platforms, five additional showers in the girls' locker room, a Suit-mate to dry the girls' suits to prevent water damage, and seven new lane lines to help decrease waves created during practices and competitions will be purchased.

FAMILY

- **Pensacola Habitat for Humanity, Inc.** *Project: Building Homes, Communities, and Hope, One Family at a Time: Tools for Construction Site*



Grant funds will purchase tools and safety equipment for Habitat's construction department, including electric tools (circular saw, framing and trim nailers); hand tools and safety equipment (hammer, pliers, hard hats, screwdrivers, safety glasses); and large equipment (forklift, skid steer, mulcher). With the new tools, Habitat will outfit a third tool truck allowing for three projects to go on at the same time.

- **Young Men's Christian Association of Northwest Florida, Inc. dba YMCA of Northwest Florida.** *Project: The Wheels on the Bus*



Grant funds will replace three 20-year-old vehicles with three 11-passenger vans to transport children from schools to YMCA afterschool programs, to field trips, and to special events year-round. The new vehicles will expand opportunities for collaborative programs and transport volunteers. With smaller vans, the Y will eliminate the need for a specialized commercial driver's license.

HEALTH & WELLNESS

- **Healing Paws for Warriors, Inc.** *Project: Save a Veteran/Rescue a Dog*



Grant funds will be used to reduce veteran suicide and canine euthanizing. Funds will purchase a Ford Cargo Van and a Ford Shuttle Bus, modified to meet handicap accessibility and canine transport standards. The vehicles will be used to visit local animal shelters and veterinarians to evaluate and select canines. During veteran/K9 team training, the vehicles will transport veterans who are diagnosed

with physical or emotional trauma, helping save a veteran by reducing potential suicide rates.

- **Health and Hope Clinic, Inc.** *Project: IMPACT100: How to Save a Life*



Grant funds will be used to hire a dedicated educator to implement a program to provide overdose recognition and response training and distribute free Narcan kits to individuals who may witness or experience an opioid overdose and function as the administrator; staff training; new computers for program reporting, data storage, public presentations and the retrieval and publication of

educational materials; and return envelope postage for used Naloxone Kits to track usage; an innovative website and marketing campaign to create awareness, recruit volunteers, and provide sustainability.

- **Manna Food Bank, Inc. dba Manna Food Pantries**

Project: Generating Hope to End Hunger



Grant funds will be used to purchase and install a natural gas generator to support the electrical load of the E Street facility in the event of power outage; transfer switch, crane and concrete pad, concrete masonry unit wall, paving/concrete, and a portion of the construction materials, allowing Manna to be fully functional with regular emergency food assistance in the event of a natural disaster and

preventing a potential loss of 100,000-200,000 pounds of food in the event of an extended power outage.

Meet IMPACT 100's New Board Members



Jenn Bear currently serves on the Pace Center for Girls Board of Directors Executive Committee and was a past Board Chair. Jenn is a member of The Bear Family Foundation which provides numerous grants to local nonprofits. She is an active and passionate community volunteer, dedicating her service to United Way, IMPACT 100, young women in drug and alcohol recovery, and Rally Foundation. She has also been a

Guardian Ad Litem and a long time Big Sister to her Little, Sam, through Big Brothers Big Sisters of Northwest Florida. When she's not spending time with her cherished family or serving her community, she competes in local and national Hunter/Jumper Equestrian sports. She delights in traveling the world with her husband, Lewis, exploring diverse cultures.



Jackie Callahan is from Charleston, West Virginia, and has a Bachelor of Arts from Marshall University where she majored in languages. After graduation, she worked for the U.S. government as a programmer and met her husband. They lived overseas for 25 years in some extraordinary places including Brazil, Ecuador, Tunisia, Germany, and Belgium. Her favorite place, other than Pensacola, will always be Brazil. While overseas, she

volunteered in many capacities including organizing fundraisers for American schools and other groups. Returning to the U.S., she worked for the government in Huntsville, AL, as a database programmer until retiring and moving to Pensacola. She now enjoys teaching Zumba three times a week. She has been a proud member of IMPACT since 2011.



Jessica Duncan is originally from the Pensacola Area. While she moved away several times during her corporate career in Marketing, Media and Business Strategy, her passion and love for the area always pulled her back. As a Pensacola native, she has the knowledge, contacts, and background to truly understand Pensacola and the surrounding cities. She has a passion to help the area be the best it can be and put her expertise and knowl-

edge to work helping several nonprofits in the area. She has been married for over 19 years to her amazing and supportive husband, Mike. While obtaining a degree in marketing and finance at the University of West Florida, she took every real estate course offered. Then, after spending 12 years in the corporate arena, she decided to switch gears, follow her heart and turn that dedication into a career. Her career in real estate quickly soared including winning Best in Pensacola 3 years in a row. She continues to be an innovator in marketing strategies and create new trends in the real estate world, including the introduction of her mobile office, the "JD Dream Machine."



Lisa Fairbanks is a senior manager in the Tax & Accounting Services Department of Saltmarsh, Cleaveland & Gund. She has over 20 years of experience in public accounting – working primarily as a tax accountant and consultant. Lisa's expertise is broad-based in both domestic and international taxation and includes experience with manufacturing, not-for-profits, financial institutions, restaurants and other related industries. She has

served in private industry with experience in tax research for two large multi-national conglomerate companies including Transamerica and Kodak. Her specialties include helping clients save thousands of tax dollars with the Research & Development Tax Credit, tax compliance, technical review, research and planning for corporations, LLC's, partnerships, not-for-profits and high net worth individuals. She enjoys running and gardening.



Jenny Roney moved to Pensacola in 1994 and currently resides in Gulf Breeze. Originally from Arkansas, Jenny attended Southern Arkansas University as a Music Major. She is married to Chris and is a mother to three boys. Jenny and Chris own Ace Unlocks which has been in business for over 20 years. Jenny has been integral in the growth of their company, including making changes in the infrastructure to bring the company

into the 21st century technologically and spearheading their community support of organizations like the Blue Wahoos and local nonprofits. Jenny has been an active IMPACT 100 member and currently serves on the executive board with PACE Center for Girls. She believes in giving back to the community which has given her so much. Jenny calls Pensacola home and works to make it a better community for anyone who is lucky enough to live here.



Alyssa Tucker is the Director of Development at Episcopal Day School overseeing marketing and fundraising. She is a second generation Pensacolian and is passionate about finding ways to continue the city's growth for all of its inhabitants. She has a Bachelor of Science in Apparel Design with a minor in Communication from Florida State University and is a certified K-8 teacher. Alyssa has served as president of both the Junior League of

Pensacola and Learn to Read of NWFL, a board member of Ballet Pensacola, and chair of the Big Brothers Big Sisters BIG Gala. She currently serves on the board of the Association of Fundraising Professionals of NWFL and the Junior League of Pensacola Sustainers. She has been recognized as an Independent News Rising Star, is an alumnus of Leaps, and has received the Junior League's Kendra Fendt Ray of Sunshine award. She enjoys walking her dogs, practicing pilates, attempting DIY projects on her beloved East Hill home, and traveling.

2020 Membership and Donation Form

- New member Renewing member Other donations
 Rejoining (former member but not last year)



Information

- No change to contact information

Date: _____ Name: _____

If name changed, prior name: _____

New Members - name on name tag: _____

Learned about IMPACT 100 from: _____

Mailing Address: _____

City, State, Zip: _____

E-mail Address: _____ No e-mail (U.S. Postal mail only)

Home Phone: _____ Work: _____ Mobile: _____

Preferred Phone Number: Home Work Mobile

Membership - Due by March 1, 2020

\$1,000 annual membership provides voting rights for one person.

- Enclosed is a check for \$1,000 for individual One Year membership. (Payable to IMPACT 100 Pensacola Bay Area, Inc.)
- I paid online using echeck for \$1,000 or I completed the Master Card/Visa credit card authorization for \$1,031 (\$1,000 membership plus \$31 processing fee) at <http://impact100pensacola.org/join>
- Enclosed is a check for \$500. I will apply to my company _____ for a match of \$500
Please note: all matching donations must be received by June 30, 2020.
- Enclosed is a check for \$5,000 for a Five Year Individual membership.
- Please contact me to pay my membership with a gift of stock.

Other Donations

Voting privileges are afforded only to women whose donation for full qualifying membership is received. IMPACT 100 Pensacola Bay Area welcomes donations of honoraria or in memoriam, and may use those donations at the discretion of the board of directors to fund grants and/or for administrative expenses.

- To help with administrative expenses, I wish to make an additional donation in the amount of \$ _____
- I wish to sponsor _____ with my donation of \$ _____
- I wish to give a gift in honor of _____ with my donation of \$ _____
- I wish to give a gift in memory of _____ with my donation of \$ _____

For gifts, please send acknowledgment to: _____

at this mailing address: _____

Make checks payable to **IMPACT 100 Pensacola Bay Area, Inc.** and mail to **P.O. Box 13304, Pensacola, FL 32591-3304** or visit our website at www.impact100pensacola.org and click on "Join" to use our secure online payment form. Donations are non-refundable. Please visit our website to find out about upcoming events and opportunities to volunteer.

Membership implies permission to use photographic, audiovisual and written works containing my image and name by IMPACT 100.
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Remaining 2020
Member Recruitment
Events - Come and
bring a friend or two.
2020 Membership drive
ends March 1st!

www.impact100pensacola.org

888.992.5646

IMPACT EVENT | Tues., Jan. 7, 2020, 4:30 p.m. - 6:30 p.m.
Hilton Garden Inn Pensacola Airport, 1144 Airport Blvd., Pensacola

IMPACT EVENT | Weds., Jan. 15, 2020, 4:30 p.m. - 6:30 p.m.
Tiger Point Golf Club, 1255 Country Club Rd., Gulf Breeze

IMPACT EVENT | Tues., Jan. 21, 2020, 4:30 p.m. - 6:30 p.m.
Pensacola Country Club, 1500 Bayshore Dr., Pensacola

IMPACT EVENT | Thurs., Jan. 23, 2020, 3:30 p.m. - 5:00 p.m.
Azalea Trace, 10100 Hillview Dr., Pensacola

IMPACT LUNCHEON | Mon., Jan. 27, 2020, 11:30 a.m. - 1:00 p.m.
Museum of Commerce, 201 E. Zaragoza St., Pensacola

IMPACT EVENT | Weds., Jan. 29, 2020, 6:00 p.m. - 8:00 p.m.
Flora-Bama Lounge, 17401 Perdido Key Dr., Perdido Key (Bus info TBA)

IMPACT EVENT | Weds., Feb. 5, 2020, 4:30 p.m. - 6:30 p.m.
Live Oak Plantation, 7874 Beulah Rd., Pensacola

IMPACT VALENTINE EVENT | Mon., Feb. 10, 2020, 4:30 p.m. - 6:30 p.m.
Pensacola Museum of Art, 407 S. Jefferson St., Pensacola

IMPACT EVENT | Tues., Feb. 18, 2020, 4:30 p.m. - 6:30 p.m.
Jackson's Steakhouse, 400 S. Palafox St., Pensacola