

FOR IMMEDIATE RELEASE

**IMPACT 100 Pensacola Bay Area to Award Over 1.1 Million Dollars  
To Local Nonprofit Organizations**

2021 Membership Announcement

March 10, 2021: Pensacola, FL - IMPACT 100 Pensacola Bay Area, a local women's philanthropic organization, is pleased to announce its 2021 Membership Drive has successfully concluded with a total of **1,120 members**. IMPACT 100 will **give back \$1,120,000 by awarding 11 transformative project grants of \$101,820 each to nonprofit organizations** serving Escambia and Santa Rosa Counties on October 10, 2021. This is the fourth consecutive year that IMPACT 100 has been able to award 11 grants to nonprofit organizations in the Greater Pensacola Bay Area.

This is the 18th year IMPACT 100 will have awarded grants to local nonprofit organizations. After awarding the 2021 grants, IMPACT 100 Pensacola Bay Area will have funded **131 grants, totaling \$13,950,000**.

"What a wonderful, giving community we live in! The spirit of philanthropy is alive and well among us as demonstrated by the 1,120 women who have chosen to be a part of IMPACT 100 in 2021. Through our collective giving over 17 years of supporting nonprofit organizations in our two-county area, we have contributed \$12,830,000 to our community. This coming October when we award grants to eleven nonprofit organizations, our total economic impact will reach almost \$14 million," said Roz Leahy, President of IMPACT 100 Pensacola Bay Area. "The women of IMPACT 100 Pensacola Bay Area continue to help our nonprofit organizations launch truly transformative projects that benefit thousands of people, young and old, in our communities."

In October, IMPACT 100 will award two grants in each of five focus areas: Arts, Culture and History; Education; Environment, Recreation and Preservation; Family; and Health & Wellness. Due to the overwhelming response to the Membership Drive, one additional grant will be awarded in one of the five focus areas for a total of eleven transformative grants.

**IMPACT 100 Pensacola Bay Area will host a free Nonprofit Webinar** for those considering applying for a grant on Tuesday, April 20 via Zoom from 9:00 a.m. until 11 a.m. with guest speaker Emily Ley. Her presentation will cover "*Purpose, Plans & Pivots: Thriving During Crisis and Uncertainty*."

Emily Ley is the founder of Simplified<sup>®</sup>, a brand of planners and organizational tools for busy women. Ley has been featured in *Forbes*, *Family Circle*, *Better Homes and Gardens*, *Glamour*, and *Good Housekeeping*. She has been recognized with numerous awards, including Best New Product at the National Stationery Show, as well as Small Business of the Year, Female Owned Business of the Year, and Entrepreneur of the Year by Studer Community Institute. She and her team collaborated with AT-A-GLANCE<sup>®</sup> to create gift and planning collections carried in Office Depot, Staples, Walmart, and Target. Emily is also the author of six national bestselling books. Now, as an author, entrepreneur, wife, and mother to three, Emily Ley lives in Pensacola, Florida, with her husband, Bryan, and their son Brady and twins, Tyler and Caroline.

Additional information is available on the IMPACT 100 website [www.impact100pensacola.org](http://www.impact100pensacola.org).

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